



# HeARTista's Creative Mercantile

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## **Vendor Pop Up Participation Information**

Our next Creative Mercantile will take place in the form of November Pop Ups. The Pop Ups will take place from 9am to 4pm on the following Saturdays in November: 11/2, 11/9,, 11/16, and 11/23. Our November Pop Ups are hosted inside a historic 1880's Farm House and all items are displayed boutique style. with a singular check out register. If you would like to have your handmade items considered for display and sale during our next Mercantile event...please see below:

\*We are asking all interested heARTistas to please submit 3 to 10 photos of items you wish to have considered for selling during the event. Include up close photos as well as any display photos if you have a very specific display you wish to have erected during the event. A detailed listing of items, and type of art/craft medium you wish to display should be included with your submittal.

If your items are chosen by our committee to be considered for display and purchase during the Mercantile event, you will be notified accordingly and the following will be assessed:

\*There is a \$25 fee that is due and payable upon notification of acceptance of items to participate in the Mercantile November Pop Ups. You will not be considered a vendor, and your spot will not be secured, until this fee is received.

\*A 10% commission will be taken from all sales, and an additional 3% credit card fee will be assessed to all sales purchased with a credit card.

\*Chosen vendors will be assigned a # or code for marking their items.

\*Price tags will be securely attached and clearly marked with sale price and vendor #. (yes, you may have your contact info on price tags)

\*You will be assigned a time to drop off your items for the November Pop Ups. All items are then displayed by our hosting HeARTistas (unless other arrangements have been approved and made).

\*You will be expected to pick up your non-sold items immediately following the close of the sale on the last day of the November Pop Ups 11/23, until 7pm.(unless other arrangements have been made).

\*We ask that you please help us to advertise and promote the event by sharing our posts through social media, providing us with email addresses of your favorite customers, printing out and/or forwarding email notification blasts, etc.

\*Each participating HeARTista and their art medium will be listed on the [THECUFOCO.COM](http://THECUFOCO.COM) website.

\*Each participating HeARTista will receive a personalized "shout out" and description of items with photos through our social media blasts.

\*Sales checks with an itemized listing of items purchased, minus commissions and credit card fees will be mailed out one week after show closing.